**How Managers Can Boost Engagement and Productivity in Today’s Employees**

**David Lee**

**Westbrook, Maine • October 27th • 9AM-4PM**

Gallup’s research on employee engagement shows that **an employee’s** **manager accounts for 70%** of that employee’s engagement level. Think of that, an managers have over TWICE the impact of ALL OTHER FACTORS COMBINED.

Thus, if you want to improve employee engagement, helping your managers, supervisors, and team leads develop the skills and practices that lead to highly engaged, productive employees is Job One.

This seminar will help you with that.

The skills and practices covered in this seminar also make the manager’s life easier, because they are more likely to have employees who:

* Care about their manager and their manager’s goals
* Show initiative
* Listen to, and even welcome, their manager’s feedback
* Bring less drama and friction to the workplace

**This seminar, which is for supervisors, managers, and senior leaders,**

**covers the following, *and more*:**

1. The 8 things today’s employees are looking for in a work experience…*and how to deliver them.*
2. Mistakes busy, results-driven managers commonly make that alienate employees and result in lower productivity, lower engagement, and higher turnover.
3. Manager/employee conversations every manager should have if they want to boost productivity and engagement and how to begin them.
4. The secret behind Southwest Airline’s “We’re all in this together!” culture that provides the missing piece to most employers’ engagement strategy.

**About the Facilitator:** David Lee is a consultant, speaker, trainer, and executive coach who has worked with organizations and presented at conferences throughout North America and Australia.

David is the author of Powerful Storytelling Techniques, and nearly 100 articles and book chapters on topics related to employee engagement, leadership development, and “how to have the conversations that get you the results you want.”

He is currently working on a new book *Courageous Conversations At Work.*

The essence of his work on helping professionals and leaders perform at their best and bring out the best in others can be summarized in the following way:

“Every better business result you want requires having a better conversation.

**Registration Form**

# David is a consummate speaker, presenter, storyteller and, if ever there existed such a thing, a true “people whisperer”. I recently invested a vacation day off from work, to attend David’s presentation, “Bring it On – How to Create a Resilient, Adaptable Workforce with a Can Do Spirit”. David’s presentation was simply amazing, exceptional in practical content and useful takeaways, tools, and promised and delivered follow-up. I first met David at an HRASM meeting some years ago, and since then have had the good fortune to be the beneficiary of his wisdom as a client, and to attend, whenever and wherever I possibly can, his topical, relevant, informed, and evidence-based presentations. Kudos David on keeping it fresh, vital, and always highly relevant! – *Susan Soto, Woodfords Family Services*

# Registration Information

**When:** October 27th, 9AM-4PM (lunch on your own)

**Where:** Hosted by Woodfords Family Services, 15 Saunders Way (Suite 700), Westbrook, ME  04092

**Fee:** $199 Early Bird Rate (***if registered by Oct 17th***) $249 after that

**To Register:** Fill out this form with a check or credit card information..

*Payment: Check enclosed (made out to HumanNature@Work) \_\_\_\_\_ Credit Card \_\_\_\_\_\_*

*If CC, Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

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***Confirmation with directions will be emailed to participants***

**For dozens of articles on employee engagement, go to HumanNatureAtWork.com/ee**

Questions about the program, bringing it in-house, or coaching, call David Lee at 207-571-9898 or email [david@HumanNatureAtWork.com](mailto:david@HumanNatureAtWork.com)